

**Management Discussion and Analysis**  
**For the year ended February 28, 2017**  
**Hello Pal International Inc.**  
**Report Dated June 28, 2017**

**INTRODUCTION**

This Management Discussion and Analysis of the Financial Position and Results of Operations for Hello Pal International Inc. (formerly Neoteck Solutions Inc.) (the “Company”), prepared as of June 28, 2017 (“MD&A”), should be read in conjunction with the audited consolidated financial statements for the year ended February 28, 2017. The MD&A is the responsibility of management and has been reviewed and approved by the Board of Directors of the Company.

The Company’s consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (“IFRS”) and related IFRS Interpretations Committee (“IFRIC’s”) as issued by the International Accounting Standards Board (“IASB”). The accounting policies and methods of computation followed in the preparation of these audited annual financial statements are identical to those followed in the preparation of the audited financial statements for the year ended February 29, 2016 except for the initial adoption of certain policies as noted in these financial statements. Except as otherwise noted all dollar figures in this MD&A are stated in Canadian dollars which is the Company’s reporting currency.

**CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS**

The following discussion and analysis may contain forward-looking statements which are subject to known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those implied by the forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made, and readers are advised to consider such forward-looking statements in light of the risks as set forth in the following discussion.

**GENERAL**

The Company was incorporated under the Company Act of British Columbia on October 2, 1986 and changed its name to Hello Pal International Inc. on May 9, 2016. Prior to May 13, 2016, the Company was listed for trading on the TSX Venture Exchange (“TSX-V”) under the symbol “NEO.H”. On May 13, 2016, the Company received approval from the TSX-V to have its shares de-listed and received acceptance from the Canadian Securities Exchange (“CSE”) to have its shares listed under the symbol “HP”. On June 28, 2016, the Financial Industry Regulatory Authority of the United States cleared the Company’s Form 211 application for a quotation on OTC Link, and as such, the common shares of the Company now trade under the US symbol “HLLPF”.

On May 9, 2016, the Company consolidated its common shares on the basis of one-post consolidation common share of the Company for every 1.5 pre-consolidation common share of the Company. All share numbers and amounts have been retroactively restated for the periods presented in this MD&A.

**RECENT HIGHLIGHTS**

On May 13, 2016, the Company completed the acquisition of the Hello Pal software application (the “HPI Platform”) with a private Hong Kong based company (“PrivCo”), in consideration for 25,000,000 post-consolidation common shares of the Company.

In conjunction with the acquisition, the Company:

- Closed a private placement by issuing 12,000,000 post-consolidation common shares at a price of \$0.15 per share for gross proceeds of \$1,800,000.
- Appointed Kean Li Wong as Chief Executive Officer, President and a director of the Company and accepted the resignation of Stephen Pearce as a director of the Company.

On August 4, 2016, the Company released Version 3.0 of the HPI Platform. The updated version allows users to host video and audio calls and is currently available to users for free with intentions to charge a fee for certain parts.

On September 14, 2016, the Company announced that its HPI Platform surpassed 1.2 million registered users. The Company is also at its final stages of preparing to launch its first companion app “Travel Pal”, a social application that targets worldwide travelers. Travel Pal will be followed by further companion apps in other sectors that will be run on the same HPI Platform.

On November 16, 2016, the Company released Version 3.1 of the HPI Platform. The updated version allows users to sign in or register using their WeChat or QQ account, as well as a feature that allows users to receive targeted notifications.

### **CORPORATE**

On May 13, 2016, Kean Li Wong was appointed as Chief Executive Officer, President and a director of the Company. Mr. Wong founded and has served as Chief Executive Officer and a director of PrivCo since 2007. From 1995 to 1999 Mr. Wong was a lawyer at Clifford Chance in London, England where he specialized in Chinese law and technology/telecoms markets. Mr. Wong was a VP of Business Development at China.com (NASDAQ: CHINA) and Hongkong.com (HK:8006) from 1999 to 2001. He was the President of Softbank Investment (HK:0648) from 2001 through to 2007 where he was involved mainly in technology related projects throughout China. In 2008, Mr. Wong founded and continues to be the CEO of Brillkids – a firm specializing in early advanced childhood education.

Gunther Roehlig and Robert McMorran continued to serve as directors of the Company and Natasha Tsai continued to serve as Chief Financial Officer of the Company.

Stephen Pearce resigned as a director of the Company.

On May 30, 2016, Sin Just Wong was appointed as a director of the Company. Mr. Wong was Chairman and CEO of E2-Capital and SBI EZ-Capital Group from 2000 to 2008 and was the founder and Chief Investment Officer of SBI E2-Capital Asset Management Limited from 2008 to 2012.

On June 10, 2016, Daniel Kou was appointed as the Chief Technology Officer of the Company. Mr. Kou has over 18 years of experience in the IT industry which ranges from app development, system architecture design and programming to project management and product design, including 8 years as Chief Architect for several key product lines at Huawei Technologies.

On June 28, 2016, Michael Tat Lee Koh was appointed a director of the Company. Mr. Koh founded Tuntex Telecom and assumed the role of President between 1995 and 1997. Mr. Koh also served as Chairman to Pan Asia Mining Ltd. (HK: 8173), and its subsidiary, Blacksand Enterprise Ltd. and held director and/or officer positions at several other publicly-traded companies listed on the Hong Kong Stock Exchange including Chairman of China Railway Logistics Limited (HK: 8089), CEO and Executive Director of M Dream Inworld Limited (HK: 8100), and Vice President of First Pacific Company Limited (HKEx: 142, ADRs: FPAFY). Mr.

Koh obtained a Master of Science Degree in Electrical Engineering from Columbia University and a Bachelor of Science Degree in Engineering from Rutgers University.

On July 12, 2016, Dr. Sin Just Wong was elected a director of the Company at the Company's AGM. Dr. Wong has held senior positions with a number of international investment banks including as Managing Director, Capital Markets of BNP Paribas Peregrine. Dr. Wong founded E2-Capital Group and served as its Chairman and CEO from 2000 until its acquisition by Citic International Asset Management in April 2008. Dr. Wong also served as Non-Executive Chairman of Westminster Travel Limited and SBI E2-Capital Holdings Limited, both of which were listed on Singapore Exchange Limited, Non-Executive Director of CSI Properties Limited, China.com Inc. and China Zenith Chemical Limited, all three being companies listed on Hong Kong Stock Exchange, as well as Non-Executive Director of CDC Software Corporation Inc., a company listed on NASDAQ market in the USA and Non-Executive Director of Intelligent Edge Berhad, a company listed on BURSA Malaysia Stock Exchange. Dr. Wong holds a Bachelor of Engineering (First Class Honours) degree from the Imperial College of Science, Technology, and Medicine in London and was qualified with the Institute of Chartered Accountants, England and Wales in 1992 as a Chartered Accountant. He was awarded an honorary doctorate in Business Management by York University in June 2008 for his lifetime achievements.

### **THE TRANSACTION**

On May 13, 2016, the Company completed an asset purchase agreement (the "Transaction") with PrivCo, whereby the Company agreed to acquire all of the assets that comprise the HPI Platform, in consideration for 25,000,000 post-consolidation common shares of the Company. The Company also issued 2,000,000 post-consolidation common shares for finder's fees. 13,725,000 of these post-consolidation common shares were placed in escrow whereby 10% of the escrowed shares were released on May 13, 2016 and 15% of the escrowed shares are released each six month period thereafter.

The HPI Platform is a proprietary and open social exchange language and learning mobile application and network for use in a whole host of applications – including for language learning and socialization. The HPI Platform enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. The HPI Platform was launched on the Google Play Store in May 2015 and iOS App Store in November 2015. It is anticipated to be launched on the Windows platform in 2016.

The shares issued were valued at \$3,750,000 using a market value of \$0.15 per share, which was determined based on the share issue price of the private placement financing closed on the date of the acquisition in conjunction with the Transaction. Transaction costs, comprised of professional fees of \$25,167 and 2,000,000 post-consolidation common shares issued as finder's fees, are included in the consideration paid to acquire the HPI Platform.

### **DESCRIPTION OF BUSINESS**

The Company develops, markets and operates a live interactive social and language exchange platform. The HPI Platform is a proprietary, open social exchange language and learning mobile app and network for use in a whole host of applications, including for language learning and socialization. The proprietary intangible and tangible assets that comprise of the HPI Platform are:

1. ***Backbone Technology.*** A backbone technology (software, content and server) that provides a stable and robust language exchange and chat-drive network allowing anyone to communicate with another person regardless of the language they are

speaking in. The HPI Platform social language exchange app (“Hello Pal App”) and network was launched on the Google Play store in May 2015, and on the Apple App store in November 2015.

2. ***Voice to Voice Exchanges.*** The HPI Platform allows for true to voice-to-voice exchanges, which means that users can speak with each other with their own voice, not just text translations.
3. ***Filtering and Matching.*** Included is filtering and matching abilities, so that users can easily find other people and parties (i.e. pals) that directly suit and meet a user’s own defined criteria – e.g. for use as a matching service. Users can filter by native/learning languages, nationality, and other criteria.
4. ***Phrasebooks.*** Phrasebooks that are built for on-line and mobile chat. Users can simply choose a phrase, listen to the professionally recorded audio guide, and repeat the phrase in the foreign language, then they can send it directly to a pal.

Currently, the HPI Platform consists of the Hello Pall App, which is available on mobile Android and iOS devices. The Hello Pal App offers an exclusive language exchange experience where users meet and chat with people from all over the world, in a completely foreign language, in minutes.

#### Key Features of the HPI Platform

The HPI Platform is designed to deliver a customized learning experience to each user.

***Live Chat Feature.*** A user is able to “chat” in real time with another user in order to learn a new language. A chat may involve voice-to-voice exchange or text with another user. The HPI Platform’s voice-to voice technology allows users to speak with their own voice and not simply text translations.

***Connecting with a Pal.*** The proprietary technology of the HPI Platform includes extensive filtering and matching abilities so that users can find other users, people or parties (ie. “pals”) that directly suit and meeting the user’s defined criteria. Users are able to filter by language, learned languages and nationality.

***Phrasebooks.*** The HPI Platform has phrasebooks each with over 2,000 phrases. A user can choose a phrase, listen to the recorded audio of the phrase and repeat the phrase. After, the user is able to send their recording of the phrase they learned to another user.

***Hello Pal Games.*** Various games are also offered under the HPI Platform. In addition to enhancing learning, these games also focus on the social aspect of the HPI Platform.

Overall, the HPI Platform has been designed from the ground up to be easy-to-use and has many features that enables users’ the freedom to speak and communicate in their own language regardless of the language of the person they are speaking to.

#### **OPERATIONS UPDATE**

The Company has continued to improve upon the HPI Platform, rolling out numerous updates including version 3.1, which includes voice and video-calling, ‘stickers’ and direct notification features. On September 14, 2016, the Company announced that it has now surpassed 1,200,000 registered users and is continuing to experience rapid user growth by building a highly diversified

global user base. Other recent improvements include server-side upgrades to provide additional stability to deal with the ever-increasing number of users, as well as features such as the ability to share with friends on social platforms and a friends' list. The Company has also formed a new programming team based in China and is in the final stages of launching its first companion app, "Travel Pal", a social app targeting worldwide travelers, as well as developing other companion applications. These apps will all be run on the same platform and users will be part of a common Hello Pal user base.

Along with a growing technical team the Company is also expanding its team of global Country Representatives who are responsible for public relations and marketing of the HPI Platform in their areas. In conjunction with the Country Reps the Company is embarking on a broad user acquisition and PR campaign. This will be the Company's first major marketing effort and among other initiatives will involve influencer endorsements, targeted online marketing and social media outreach.

The Company's expanding platform will inform and shape the Company's ability to introduce monetization features in the near future. The direct notification feature, included in Version 3.1 of the HPI Platform, is the beginning of such initiatives. The Company has also recently added an Arabic phrasebook to meet the increase in registered users from the Middle East, thereby allowing global users to more easily communicate with Middle East users in Arabic. Language phrasebooks can also be downloaded as separate apps at the IOS and Android stores.

#### **SELECTED ANNUAL INFORMATION**

The Company's fiscal period ends on February 28, 2017 and February 29, 2016 and February 28, 2015. The following is a summary of certain selected audited financial information for the last three completed fiscal years:

	<b>2017</b>	<b>2016</b>	<b>2015</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
Total Revenues	Nil	Nil	Nil
Net Loss	(3,550,277)	(129,937)	(142,439)
Net Loss Per Share (basic and diluted) <sup>(1)</sup>	(0.06)	(0.01)	(0.01)
Total Assets	4,117,858	6,547	917

<sup>(1)</sup> The basic and diluted loss per share calculations result in the same amount due to the anti-dilutive effect of outstanding stock options and warrants, if any.

The increase in total assets during the year ended February 28, 2017 is the result of the Company completing the acquisition of the HPI Platform with PrivCo and incurring development costs totaling \$4,725,008, offset by depreciation of \$923,265. The increase in net loss is the result of an increased level of business activities as a result of the private placements closed during May 2016, the Transaction and operating activities in Hong Kong.

#### **RESULTS OF OPERATIONS**

The Company recorded a net loss of \$3,550,277 (\$0.08 per share) for the year ended February 28, 2017 as compared to a net loss of \$129,937 (\$0.01 per share) for the year ended February 29, 2016.

Variances of note in administrative expenses are:

Accounting and audit of \$66,242 (2016 - \$21,044), Office and miscellaneous of \$140,636 (2016 - \$1,259) and Rent of \$43,267 (2016 - \$10,300) increased during the year ended February 28, 2017

compared with the 2016 fiscal year, due to an increased level of business activities as a result of the recently closed private placement, the Transaction and operations in Hong Kong.

Depreciation of \$923,738 (2016 - \$nil) increased during the year ended February 28, 2017 compared with the 2016 fiscal year, primarily due to the amortization of the HPI Platform over its useful life.

Management and consulting fees of \$115,533 (2016 - \$63,000). Management and consulting fees includes charges from the CEO, the Chief Technology Officer and the former President. Approximately 5% of the fees for the Chief Technology Officer is charged to management and consulting fees while the remainder is charged to application development costs.

Marketing of \$274,834 (2016 - \$nil). Marketing includes expenditures for promoting the HPI Platform to current and potential users.

Legal of \$10,043 (2016 - \$22,093). Legal fees decreased during 2017, because more legal services were required during the 2016 fiscal year for the Transaction and the terminated letter of intent with Segra Biogenesis Corp.

Transfer agent and filing fees of \$45,918 (2016 - \$12,241) increased as a result of the Company's application to have its shares listed on the CSE and the OTC link, as well as expenditures incurred in connection with the Company's AGM that was held during June 2016.

Salaries and benefits of \$203,436 (2016 - \$nil) and software application costs of \$32,863 (2016 - \$nil) increased as a result of hiring the programming team to continue improving the HPI Platform and developing new apps.

Share-based payments of \$1,384,907 (2016 - \$nil) increased as a result of granting 6,400,000 stock options during the year ended February 28, 2017 while there was none in the prior year.

Shareholder communications of \$308,116 (2016 - \$nil) increased as a result of conducting investor relations activities subsequent to closing the private placement.

## QUARTERLY FINANCIAL REVIEW

The following table sets forth selected financial information from the Company's unaudited quarterly financial statements for each of the eight most recently completed quarters. No cash dividends were declared in any of the reported periods.

	THREE MONTHS ENDED			
	Feb 28, 2017 \$	Nov 30, 2016 \$	Aug 31, 2016 \$	May 31, 2016 \$
Total assets	4,117,858	4,983,981	5,264,150	5,514,266
Working capital	100,062	142,086	681,457	1,304,465
Net loss	(1,351,318)	(317,824)	(338,616)	(1,542,519)
Net loss per share <sup>(1)</sup>	(0.02)	(0.00)	(0.00)	(0.04)

	THREE MONTHS ENDED			
	Feb 29, 2016 \$	Nov 30, 2015 \$	Aug 31, 2015 \$	May 31, 2015 \$
Total assets	6,547	4,290	599	872
Working capital (deficiency)	(202,887)	(159,379)	(128,057)	(101,750)
Net loss	(43,508)	(31,322)	(26,307)	(28,800)
Net loss per share <sup>(1)</sup>	(0.01)	(0.00)	(0.00)	(0.00)

<sup>(1)</sup>The basic and fully diluted calculations result in the same value due to the anti-dilutive effect of outstanding stock options and warrants if any.

The net loss increased during the quarters ended May 31, 2016, August 31, 2016, November 30, 2016 and February 28, 2017 as a result of increased corporate activities which include hiring the programming team and the Chief Technology Officer, conducting investor awareness programs, marketing the mobile application and granting 6,400,000 stock options resulting in share-based payments of \$1,384,907. The net loss during the quarters ended February 29, 2016 and November 30, 2015 increased due to the legal services required for the Transaction with PrivCo.

The working capital during the quarter ended May 31, 2016 increased compared to the prior quarters, as a result of the net proceeds received from the private placement completed during the quarter.

## FOURTH QUARTER

The Company recorded a net loss of \$1,351,318 (\$0.04 per share) for the quarter ended February 28, 2017 as compared to a net loss of \$43,508 (\$0.01 per share) reported for the quarter ended February 29, 2016. The increase in net loss is the result of an increase in corporate activities, fees incurred for conducting investor awareness programs, marketing the mobile application and the amortization expense taken on the HPI Platform over its useful life.

## FINANCING ACTIVITIES

On May 13, 2016, the Company closed a private placement financing of 12,000,000 post-consolidation common shares of the Company at a price of \$0.15 per post-consolidation common share for gross proceeds of \$1,800,000 (the "Financing"). The proceeds of the Financing have

been used to fund the operations of the HPI Platform and for general working capital purposes. In connection with the Financing, the Company incurred legal costs of \$13,775, paid finder's fees of \$53,848 and issued 375,189 finders' warrants valued at \$56,725. Each finder's warrant entitles the holder to purchase one additional common share at an exercise price of \$0.25 on or before May 13, 2018.

On September 13, 2016, the Company issued 6,000 common shares pursuant to an exercise of finders' warrants at an exercise price of \$0.25 per share for gross proceeds of \$1,500.

The Company received non-interest bearing loans of \$9,575 during the year ended February 28, 2017 from Gunther Roehlig, former President and CEO and a shareholder to finance ongoing business activities. During the year ended February 28, 2017, the Company repaid the outstanding balance of the loans in full and the outstanding balance was \$nil (February 29, 2016 - \$54,250).

The Company received loans of \$12,818 during the year ended February 28, 2017 from a company controlled by Kean Li Wong, current President and CEO, which are non-interest bearing, due on demand, unsecured and have no maturity date. The amount of loans outstanding as at February 28, 2017 was \$12,818 (February 29, 2016 - \$nil).

## **LIQUIDITY**

The Company's objectives when managing capital are to safeguard its ability to continue as a going concern in order to provide returns for shareholders and to maintain a flexible capital structure that optimizes the costs of capital within a framework of acceptable risk. In the management of capital, the Company includes the components of shareholders' equity as well as cash. The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets.

To maintain or adjust its capital structure, the Company may issue new shares, issue debt, acquire or dispose of assets or adjust the amount of cash. The Company is dependent on the capital markets as its primary source of operating working capital and the Company's capital resources are largely determined by its ability to compete for investor support of its projects.

The Company is not subject to any capital requirements imposed by a regulator, other than continued listing requirements of the CSE.

As at February 28, 2017, the Company held cash of \$285,070 and had working capital of \$100,062. During the year ended February 28, 2017, net cash used in operating activities was \$1,297,432. Net cash provided by financing activities consisted of net proceeds from the May 2016 private placement of \$1,732,377, gross proceeds of \$1,500 from the exercise of warrants, repayment of non-interest bearing loans from related parties of \$41,432 and subscriptions received of \$495,025. The Company also incurred \$2,500 for the purchase of equipment and \$589,808 of software acquisition and development costs as part of investing activities. The Company has to complete additional financings in order to maintain its current activity levels and to fund ongoing operations. There can be no assurance that financing, whether debt or equity, will always be available to the Company in the future.

## **CAPITAL EXPENDITURES**

The Company incurred software acquisition and development costs of \$650,973 and purchases of equipment of \$2,500 during the year ended February 28, 2017 but did not incur any capital

expenditures during the year ended February 29, 2016. The Company does not currently have any capital expenditure commitments.

### **RELATED PARTY TRANSACTIONS**

The Company's related parties consist of the Company's directors, officers and companies associated with them, including Malaspina Consultants Inc., a company owned by Robert McMorran, a director and in which Natasha Tsai, CFO, is an associate. The Company incurred charges to directors and officers, or to companies associated with these individuals during the year ended February 28, 2017 and February 29, 2016 as follows:

	<b>Years ended</b>	
	<b>February 28, 2017</b>	<b>February 28, 2016</b>
	<b>\$</b>	<b>\$</b>
Accounting and corporate secretarial fees <sup>(1)</sup>	35,779	12,915
Application development costs <sup>(2)</sup>	54,567	-
Management fees <sup>(3)</sup>	89,454	31,500
Share issue costs <sup>(4)</sup>	5,750	-
Share-based payment	367,866	-
	<b>553,416</b>	<b>44,415</b>

<sup>(1)</sup> The charges include accounting and corporate secretarial fees paid to Malaspina Consultants Inc.

<sup>(2)</sup> The charges include application development costs paid to Daniel Kou, Chief Technology Officer

<sup>(3)</sup> The charges include management fees paid to Kean Li Wong, President and CEO and Gunther Roehlig, former President and CEO.

<sup>(4)</sup> The charges include share issue costs paid to Malaspina Consultants Inc. in connection with the private placement.

Accounts payable and accrued liabilities at February 28, 2017 included \$7,625 due to Daniel Kou, Chief Technology Officer, \$13,899 due to KL Wong, President and CEO and a company controlled by him, and \$8,816 due to Malaspina Consultants Inc. Related party transactions are conducted in the normal course of business and are measured at the exchange amount, which is the amount of consideration established and agreed to by the parties.

Key management of the Company includes the President, Chief Technology Officer, CFO and the Directors. During the year ended February 28, 2017, compensation paid to key management consisted of management fees of \$92,570 (February 29, 2016 – \$31,500) paid/incurred to Kean Li Wong and Gunther Roehlig, application development costs of \$54,567 (February 29, 2016 – \$nil) paid to Daniel Kou, and accounting and corporate secretarial fees of \$35,779 (February 29, 2016 – \$12,915), share issue costs of \$5,750 (February 29, 2016 – \$nil) paid to Malaspina Consultants Inc., and share-based payments of \$367,866 made to Kean Li Wong, Gunther Roehlig, Natasha Tsai and the Directors

During the year ended February 28, 2017, the Company received a total of \$9,575 from Gunther Roehlig and a shareholder, which were non-interest bearing loans made to the Company to finance its activities in order to continue its operations. The loans were due on demand, unsecured and had no maturity date. During the year ended February 28, 2017, the Company repaid the outstanding balance of the loans in full.

The Company received loans of \$12,818 during the year ended February 28, 2017 from a company controlled by Kean Li Wong, current President and CEO, which are non-interest

bearing, due on demand, unsecured and have no maturity date. The amount of loans outstanding as at February 28, 2017 was \$12,818.

Other than as reflected above, there were no other transactions with key management, or compensation paid or payable for their services.

## **FINANCIAL INSTRUMENTS**

The Company's financial instruments consist of cash, accounts payable and accrued liabilities and due to related parties. Cash is designated as at fair value through profit or loss ("FVTPL"), which is measured at fair value. Accounts payable and accrued liabilities and due to related parties are designated as other financial liabilities, which are measured at amortized cost.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy establishes three levels to classify the inputs to valuation techniques used to measure fair value, by reference to the reliability of the inputs used to estimate the fair values.

- Level 1 – Applies to assets or liabilities for which there are quoted prices in active markets for identical assets or liabilities. The Company's cash is carried at fair value using Level 1 inputs.
- Level 2 – Applies to assets or liabilities for which there are inputs other than quoted prices that are observable for the asset or liability such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.
- Level 3 – Applies to assets or liabilities for which there are unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of the assets or liabilities.

As at February 28, 2017, the Company believes that the carrying values of cash, accounts payable and accrued liabilities and due to related parties approximate their fair values because of their nature and relatively short maturity dates or durations.

### *Credit risk*

Credit risk arises from cash held with banks and financial institutions. The maximum exposure to credit risk is equal to the carrying value of the financial assets as disclosed in the consolidated statements of financial position. The Company's cash is held with reputable banks in Canada, Hong Kong and China. The credit risk related to cash is considered minimal.

### *Interest rate risk*

Interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The risk that the Company will realize such a loss is limited because the Company does not have any interest bearing financial instruments.

### *Liquidity risk*

The Company manages liquidity risk by maintaining sufficient cash to enable settlement of transactions as they come due, under both normal and stressed conditions without incurring unacceptable losses or risking harm to the Company's reputation. Management monitors the Company's contractual obligations and other expenses to ensure adequate liquidity is maintained. As at February 28, 2017, the Company has a cash balance of \$285,070 to settle its obligations related to accounts payable and accrued liabilities of \$201,212.

### *Foreign exchange rate risk*

Foreign exchange rate risk is the risk that exists when a financial transaction is denominated in a currency other than the functional currency of the company.

The Company operates in Hong Kong and China and its cash is held in US dollars, Hong Kong dollars, and Chinese Yuan Renminbi. A significant change in the current exchange rates between the US dollar relative to the Canadian dollar, the Hong Kong dollar relative to the Canadian dollar and the Chinese Yuan Renminbi to the Canadian dollar could have an effect on the Company's results of operations, financial position and cash flows. The Company has not hedged its exposure to currency fluctuations. At February 28, 2017, the Company is exposed to currency risk through the following assets and liabilities denominated in US dollars, Hong Kong dollars and Chinese Yuan Renminbi.

	<b>US Dollars</b>	<b>Hong Kong Dollars</b>	<b>Chinese Yuan Renminbi</b>
	<b>(\$)</b>	<b>(\$)</b>	<b>(¥)</b>
Cash	10,341	194,122	681,357
Accounts Payable and Accrued Liabilities	-	(801,734)	-

At February 28, 2017, US dollar amounts were converted at a rate of 1 USD to 1.32 CAD; Hong Kong dollar amounts were converted at a rate of 1 HKD to 0.171 CAD; Chinese Yuan Renminbi were converted at a rate of 1 CNY to 0.192 CAD.

Based on the above net exposures as at February 28, 2017, assuming that all other variables remain constant, a 10% change of the Canadian dollar against the US dollar, Hong Kong dollar and Chinese Yuan Renminbi would result in a change of approximately \$4,147 in the Company's comprehensive loss for the year.

### **COMMITMENT**

On April 25, 2016, the Company entered into a lease agreement for the use of office premises in Vancouver, BC, Canada in the amount of \$2,150 per month from May 1, 2016 until April 30, 2017. The amount of the total lease payments committed is \$4,300 for the fiscal year ending February 28, 2018.

### **CHANGES IN ACCOUNTING POLICIES INCLUDING INITIAL ADOPTION**

The accounting standards that have been issued but not effective are described in the audited financial statements for the year ended February 28, 2017.

### **OFF-BALANCE SHEET ARRANGEMENTS**

The Company has not entered into any off-balance sheet arrangements.

### **CAPITALIZATION**

- a) Authorized**  
Unlimited common shares without par value
  
- b) Issued and outstanding at June 28, 2017:**  
68,379,978 common shares
  
- c) Escrow shares:**

10,293,750 issued and outstanding common shares are held in escrow. 1,372,500 common shares were released on May 13, 2016 with 15% to be released every 6 months thereafter.

**d) Outstanding warrants and options:**

Type of security	Number	Exercise Price	Expiry date
Share purchase warrants	369,189	\$ 0.25	May 13, 2018
Stock options	6,400,000	\$ 0.15	May 13, 2021

**FUTURE OUTLOOK**

Apart from the continued development of the existing app, the Company looks forward to rolling out new apps focused on specific sectors, starting with the travel sector. This is in line with the Company's vision of creating an international social platform to facilitate easier communication and better understanding between people of all nationalities. With the gradual expansion of its team, including a new programming team in China, the Company also expects to be able to iterate its products faster to better cater towards market needs.

**DISCLOSURE CONTROLS AND PROCEDURES**

Disclosure controls and procedures are intended to provide reasonable assurance that information required to be disclosed is recorded, processed, summarized, and reported within the time periods specified by securities regulations and that the information required to be disclosed is accumulated and communicated to management. Internal controls over financial reporting are intended to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. In connection with National Instrument 52-109 (Certificate of Disclosure in Issuer's Annual and Interim Filings) ("NI 52-109"), the Chief Executive Officer and Chief Financial Officer of the Company have filed a Venture Issuer Basic Certificate with respect to the financial information contained in the financial statements for the year ended February 28, 2017 and this accompanying MD&A (together, the "Annual Filings").

In contrast to the full certificate under NI 52-109, the Venture Issuer Basic Certificate does not include representations relating to the establishment and maintenance of disclosure controls and procedures and internal control over financial reporting, as defined in NI 52-109. For further information the reader should refer to the Venture Issuer Basic Certificates filed by the Company with the Annual Filings on SEDAR at [www.sedar.com](http://www.sedar.com).

**RISKS AND UNCERTAINTIES**

The Company is currently subject to financial and regulatory risks. The financial risk is derived from the uncertainty pertaining to the Company's ability to raise capital to continue operations. Regulatory risks include the possible delays in getting regulatory approval for the transactions that the Board of Directors believe to be in the best interest of the Company, and include increased fees for filings and the introduction of ever more complex reporting requirements, the cost of which the Company must meet in order to maintain its exchange listing.

**OTHER INFORMATION**

Additional information relating to the Company can be found on SEDAR at [www.sedar.com](http://www.sedar.com).